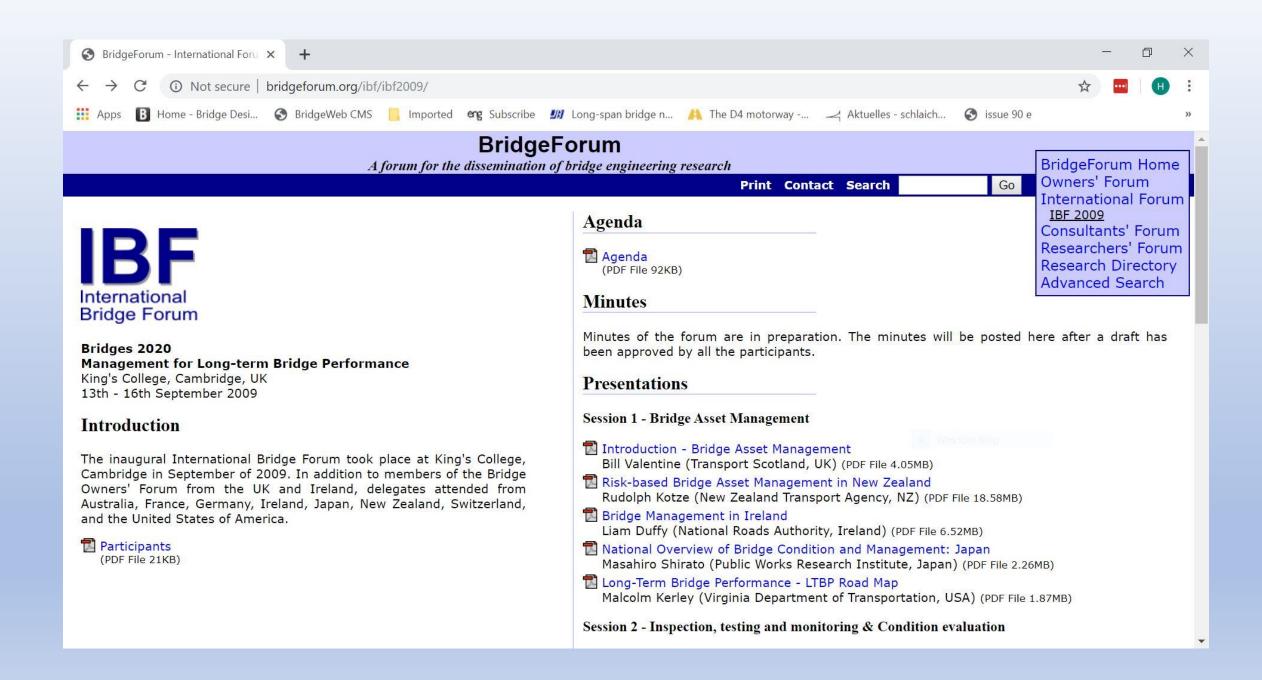
Bridge Owners' Forum Who, what, why?

www.bridgeforum.org

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BridgeForum A forum for the dissemination of bridge engineering research BridgeForum Home Print Contact Search Go Owners' Forum		
BOOF Bridge Owners' Forum Terms of Reference The following terms of reference were agreed unanimously at BOF27 and submitted to the UK Bridges Board for consideration: 1. Promote co-operation, collaboration and partnership amongst bridge owners 2. Identify technical and research needs/priorities to promote good practice in the management of the bridge infrastructure 3. Disseminate information 4. Recommend research priorities avoiding duplication 5. Provide technical advice/support to the UK Bridges Board and bridge engineers on issues affecting the bridge infrastructure	Participating Organisations Background Meetings Projects Subgroups • BRB (Residuary) Ltd International Forum Waterways) • ADEPT (Association of Directors of Environment, Economy, Planning and Transport - formerly CSS) International Forum Researchers' Forum Researchers' Forum Research Directory Advanced Search • Department for Regional Development (Northern Ireland) Department for Transport • Highways Agency LoBEG (London Bridges Engineering Group) • London Underground Manchester Ship Canal • Welsh Assembly Government Manchester Ship Canal • National Roads Authority (Ireland) Network Rail Infrastructure Ltd • Railway Paths Limited SCOTS (Society of Chief Officers of Transportation in Scotland) • Serco Docklands Limited (Docklands Light Railway) Sustrans	
Meetings Meetings of the Owners Forum take place three times a year.	 Tamar Bridge (Representing UK Large Bridges Group) Transport Scotland Transport for London 	
Meetings are usually held in Cambridge at King's College, but occasionally take place at venues provided by member organisations.	Many of these organisations are also represented on the UK Roads Liaison Group Bridges Board.	
Report No.6 to the Bridges Board on the activities of the Bridge	Minutes of Bridges Board meetings are available.	

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A forum for the dissemination of bridge engineering research BridgeForum Home			
Print Contact Search	Go Owners' Forum		
	Background		
Own and Former Mostings	Meetings BOF62: November 2019		
Owners' Forum Meetings	BOF61: May 2019		
	BOF60: March 2019		
Introduction	BOF59: January 2019		
	BOF58: November 2018		
Meetings of the Owners' Forum take place three times a year at King's College, Cambridge.	BOF57: May 2018		
Use for the formation for the second s	BOF56: March 2018 BOF55: January 2018		
Useful information for those attending meetings:	BOF54: October 2017		
Travel Directions	BOF53: July 2017		
Accommodation in Cambridge	BOF52: March 2017		
AV Equipment	BOF51: January 2017		
	BOF50: November 2016		
Summaries of Past Meetings	BOF49: May 2016 BOF48: January 2016		
	BOF48: January 2010 BOF47: November 2015		
2000: BOF1	BOF46: May 2015		
2001: BOF2, BOF3, BOF4	BOF45: January 2015		
2002: BOF5, BOF6/BCF2, BOF7	BOF44: October 2014		
2003: BOF8, BOF9, BOF10	BOF43: May 2014		
2004: BOF11, BOF12, BOF13	BOF42: January 2014		
2005: BOF14, BOF15, BOF16 2006: BOF14, BOF15, BOF16	BOF41: October 2013 BOF40: May 2013		
2007: BOF20, BOF21, BOF22, BOF23	BOF39: January 2013		
2008: BOF24, BOF25, BOF26	BOF38: September 2012		
2009: BOF27, BOF28, IBF2009/BOF29	BOF37: May 2012		
2010: BOF30, BOF31, BOF32	BOF36: February 2012		
2011: BOF33	BOF35: September 2011		
2000	BOF34: May 2011 BOF33: February 2011		



What does the website do at the moment?

- informs others about what BOF does
- lists members of BOF
- provides contact details for BOF
- repository for BOF documents (eg minutes of meetings)
- a database of historical information (bridge collapses, HA reports, bridge research etc)

How well does it do it?

- many links are broken and different info in different places
- some pages not populated at all
- difficult and cumbersome to navigate
- are contact details up to date, and is the contact person the most relevant?
- no link to social media

What does it do for BOF's profile?

- old-fashioned/out of date
- inwardly-focused
- not open to engaging with the public
- overall it has a negative impact

What does it **need** to do?

- inform others about what BOF does
- list members of BOF
- provide contact details for BOF and **social media links**
- repository for BOF documents (eg minutes of meetings)

 a database of historical information (bridge collapses, HA reports, bridge research)

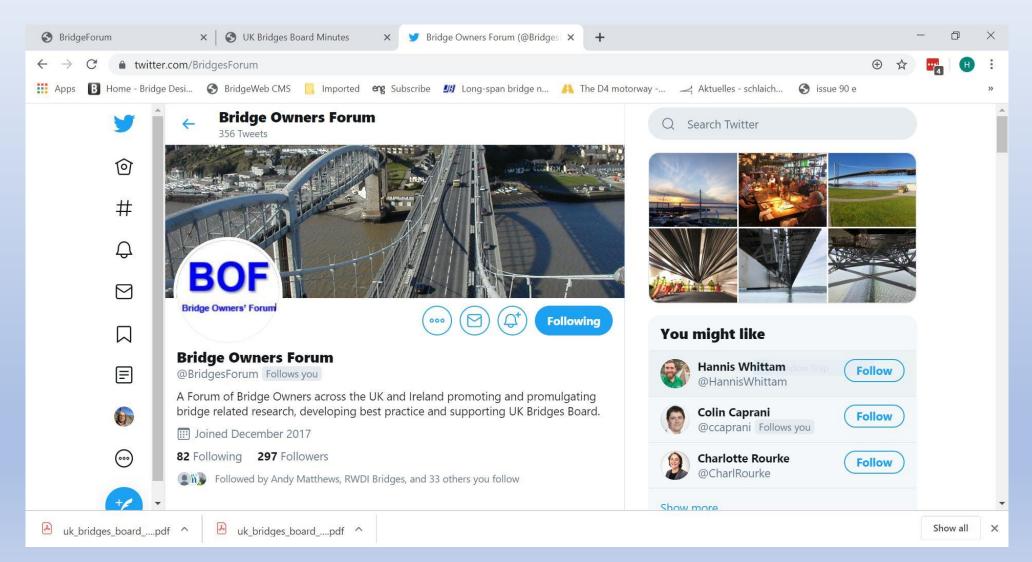
DISCUSSION.... ...QUESTIONS?

- short-term/long-term fix?
- agree or disagree with comments?
- what should be on the website?
- how to resource (time and funding)
- admin volunteer?

SOCIAL MEDIA



BOF on Twitter



What does the Twitter account do at the moment?

- tells the public what BOF does
- shares relevant tweets (bridge collapses, research, reports etc)
- provides a means of contact for anyone finding BOF through Twitter

What doesn't the Twitter account do?

- reactive rather than proactive (being proactive is more timeconsuming!)
- doesn't tag or mention others to draw their attention to relevant content
- not much original content
- doesn't link to the website (probably for the best...!)

What does it do for BOF's profile?

- opens it up to an infinite audience (in theory!)
- highlights ongoing issues of concern to BOF
- offers the opportunity for dialogue
- engaging with a younger audience
- overall it has a positive impact

DISCUSSION... ...QUESTIONS?

- who should you be following?
- who do you want to connect to?
- what should you be talking about?
- social media volunteer(s) or other ways to spread the load?

WHAT ELSE? FOOD FOR THOUGHT

- forward planning for future launches eg Grand Challenges?
- talking about meetings/presentations/research etc more widely
- relationships with the mainstream media pitching articles
- create a Linked In group or page for BOF

BUT IT'S NOT JUST THE BIG THINGS...

- **engaging** with @bridgesforum Twitter posts
- adding 'member of @bridgesforum' to your email signature

ANY QUESTIONS?

THANK YOU!

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